

Nearly Cleaned

Less Than
The Best

VS.

Properly Cleaned

"The Best
Beer In Town"



The beer in a "Nearly Clean" glass is easy to spot... it's less than the best. The head contains large, coarse bubbles (fish eyes) and rapidly goes flat... it has bubbles sticking to the sides of the glass... foam doesn't stick to the glass as you drink it... you end up having to fill the glass to the top... no eye appeal and poor taste.



The "best" beer is both visually and tastefully appealing. It starts with a good, solid head of foam... one that lasts... the foam clings to the side of the glass as each drink is taken. It has absolutely no bubbles sticking to the side of the glass. It's a beer that looks as good as it tastes. The better the beer looks, the more glasses you'll sell.

**Which one would
you rather be served?**



Products designed to help give you *"The Best Beer In Town"* and the most profitable too!

Pouch Packs

Diversey Code	
90221	Glass Cleaner - manual brushes (U.S. & Canada) - 100 pouches per case
90224	Glass Cleaner - electric brushes (U.S. & Canada) - 100 pouches per case
90223	Sanitizer (U.S.) - 100 pouches per case
90222	Mineral Solvent (U.S. & Canada) - 100 pouches per case
90273	Test Strips (U.S. & Canada) - 150 per case

Bulk Containers

90201	Glass Cleaner - manual brushes (U.S.)
90241	Glass Cleaner - electric brushes (U.S.)
90203	Sanitizer (U.S.)

Distributed By:

For further information please call 1-800-242-1677 or visit us on the web at www.diversey.com.



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The Ultimate Bar-Sink Program







Products designed to help give you *"The Best Beer In Town"* and the most profitable too!



“The Best Beer In Town” can be the most profitable one, too! Look...



Comparison Guide

Servings per 1/2 barrel				
Type of Glass	Size	1" (2.5 cm) Head	No Head	Extra Glass
Sham Pilsner 	8 oz./235 ml	343	248	95
	9 oz./265 ml	290	220	70
	10 oz./295 ml	265	198	67
Hour Glass 	10 oz./295 ml	264	198	66
	11 oz./325 ml	235	180	55
	12 oz./355 ml	220	165	55
	13 oz./385 ml	198	152	46
Mug 	10 oz./295 ml	248	198	50
	12 oz./355 ml	203	165	38
Footed Pilsner 	8 oz./235 ml	325	248	77
	9 oz./265 ml	282	220	62
	10 oz./295 ml	250	198	52
Shell Glass 	8 oz./235 ml	315	248	67
	9 oz./265 ml	270	220	50
	10 oz./295 ml	245	198	47
Heavy Goblet 	9 oz./265 ml	378	220	158
	10 oz./295 ml	330	198	132
	12 oz./355 ml	248	165	83
	14 oz./415 ml	209	141	68

Yield of glasses per 1/2 barrel*

With proper head**	265	_____
With no head	198	_____
Extra glasses	67	_____
X Price per glass	\$3.00	_____
= Extra profit	\$201.00	_____

Do your own analysis (use the chart above)

Glass Cleaner

Regular and Low Suds. Regular for manual brush washing. Low Suds for electric brushes. The first tank contains hot or cold water and the Glass Cleaner.

- ▶ Concentrated for quick cleaning.
- ▶ Contains no petroleum or fat-based detergents that could leave an invisible, oily film.
- ▶ Gives you a properly cleaned glass and ensures effective sanitization.

Note: For a Two-Tank system use the same instructions without a second tank clear water rinse.

Sanitizer

The third tank contains hot or cold water plus the Sanitizer. This is the final rinse and sanitization process.

- ▶ Contains trichloromelamine (TCM) for effective sanitization of all bar glassware.
- ▶ Laboratory tested — Effective against E. coli and Staph a.
- ▶ No residual film or unpleasant odor.

Mineral Solvent

Is used in the first and third tank as a “booster” in the water softening process. Add, if needed, to the first and third sinks after establishing the correct amount to be used, based on local water hardness conditions.

Pouch Packs

- ▶ Beer Clean® products are available in easy-to-use pouch packs.
- ▶ Pre-measured, moisture-proof envelopes ensure exact dilution for each application.
- ▶ Color coded for instant identification. Simply open envelope and empty entire contents into tank.
- ▶ Portion control eliminates excessive usage and waste.
- ▶ Simplifies handling and storage.
- ▶ One application per pouch.

Bulk Containers

- ▶ Beer Clean® products come in economical bulk packs.
- ▶ Durable plastic jars with easy seal lids.
- ▶ Wide mouth opening for easy dispensing.
- ▶ Complete with measuring spoon to ensure proper mixing.

Call your distributor today and ask for BEER CLEAN® products. Accept no substitutes.